



Save the Date

3rd Mangalitsa Breeders Meeting

AUGUST 23 - 25, 2019

LOCATION: BLG FARMS - 166 CHARLTON RD, BALLSTON SPA, NY 12020



AGENDA - Friday 23rd

FROM 12.00 AM ON (@BLG FARM)

Registration, Camp set up

2.00 - 2.15 PM (@ELLMS FAMILY FARM)

Welcome and presentation of the program

2.15 - 5.00 PM VARIOUS PRESENTATIONS:

2.15 - 3.00 PM (@ELLMS FAMILY FARM)

The Mangalitsa Breed
By *Barbara Meyer zu Altschiltesche*

3.00 - 3.30 PM (@ELLMS FAMILY FARM)

Bruce & Diane sharing their Mangalitsa journey
By *Bruce & Diane Steele of Winfield Farms, CA*

15 MIN SHORT BREAK

3.45 - 4.15 PM (@ELLMS FAMILY FARM)

“The challenges of marketing Mangalitsa, a lard breed pig”
Ways to up-sell the fat to specific markets.
by *Eric Shevchenko*

4.15 - 5.00 PM (@ELLMS FAMILY FARM)

Questions & Answers

- CHANGING LOCATION -

5.30 - 8.00 PM (@BLG FARM)

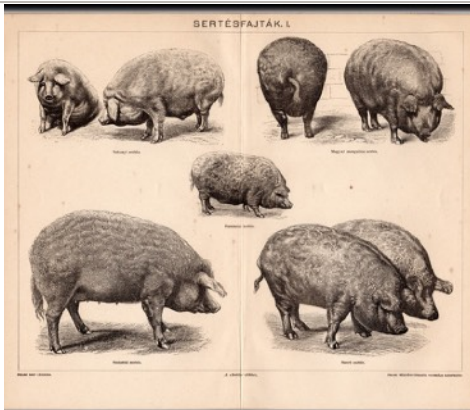
Pot-Luck Dinner at BLG Farm

8.00 - 10.00 PM (@BLG FARM)

Bonfire / Kids Activities at BLG Farm

Kids activity through out the day!





AGENDA - Saturday 24th

8.00 AM - 9.00 AM (TOWN HALL)

Registration, meet & greet, Light breakfast

9.00 - 9.15 AM (TOWN HALL)

Short welcome and presentation of the program, by *Peter*

9.15 - 12.00 AM VARIOUS PRESENTATIONS:

9.15 - 9.45 AM (TOWN HALL)

“The current state of the breed in the US and Europe.”
by *Barbara Meyer zu Altschildesche*

9.45 - 10.15 AM (TOWN HALL)

“The need of a Breed Organisation & Register in the US”
by *Peter Solberg*

15 MIN BREAK

10.30 - 11.00 AM (TOWN HALL)

“Genetic diversity in Europe and US, imports to the US, breed standards.”
by *Barbara Meyer zu Altschildesche*

11.00 - 12.00 AM (TOWN HALL)

Questions & Answers

12.00 - 13.00 PM (TOWN HALL)

Lunch & Charcuterie tasting

NOTE:

FOR THE CHARCUTERIE TASTING/LUNCH:

Please bringing some of your products to share!!

13.00 - 15.30 PM - VARIOUS PRESENTATIONS ON MARKETING

13.00 - 13.30 PM (TOWN HALL)

“Building your brand on a budget - how to utilise free & low cost media sources” by *Ellen Cole*

13.30 - 14.00 PM (TOWN HALL)

“Direct Marketing - Maximising sales to consumers.”
USDA small cuts, retail and farmers markets, custom whole or half Hogs, by *Tania Issa*

14.00 - 14.30 PM (TOWN HALL)

“Keeping a balance in pricing, market & costs”
How to not price yourself out of the market by *Eric Shevchenko*

14.30 - 15.00 PM (TOWN HALL)

Questions & Answers

CHANGING OF LOCATION - 30 MIN BREAK





AGENDA - Saturday 24th - 2nd Part

16.00 - 17.00 PM VARIOUS TALKS (@BLG FARM)

A, WHAT DO TO WITH THE WHITE GOLD: SWEET & SALTY LARD

By Barbara Meyer zu Altenschildesche

B, ELLEN SHARES ABOUT HER MANGALITSA-SOAP BUSINESS

By Ellen Cole

C, FIELD EDUCATION - PASTURING

Fencing, water, housing, farrowing

By Peter Solberg

17.00 - 18.00 PM TIME TO BUILD RELATIONSHIPS / BLG FARM-TOUR (@BLG FARM)

18.00 - 20.00 PM DINNER / BBQ (@BLG FARM)

20.00 PM BONFIRE / THE MANGALITSA MOVIE *By Anna Melocco* (@BLG FARM)

IMPORTANT INFORMATION:

*Please make sure you book your hotel soon, as some other big events are also going on that weekend in the area.
Hotel space is limited!*

*“Many of hand make light work”
A list will be added, please participate and fill in what you could do /would love to do.*

*Please let Barbara know if & what you would love to share.
We all have stories that are helpful to others!*

mangalitsa.usa@gmail.com

AGENDA - Sunday 25th

8.00 - 9.00 AM (TOWN HALL)

Light Breakfast

9.00 - 10.00 AM (TOWN HALL)

USDA Farm Premise ID, Ear tagging System,
DNA samples GeneSeek

By Peter Solberg

10.00 - 11.00 PM (TOWN HALL)

Questions & Answers (On all subjects from the last days)

CLEANING UP TOGETHER!! - TIME TO BUILD RELATIONSHIPS

IMPORTANT INFORMATION:

Let's do this together as one big Manga-Family and serve each other, so that the costs can be kept low and we all can enjoy the time together. Donations and Volunteers are needed, to achieve that!

A list with things we need your help with, will be send out also, please participate and fill in what you could do/would love to do.

Please send an email to Peter mangalitsa2019@gmail.com when you want to attend the Mangalitsa Breeder Meeting 2019.

*Greets and see you soon,
Barbara Meyer zu Altenschildesche & Peter Solberg*

LOCATIONS:

BLG FARMS

166 Charlton Rd, Ballston Spa, NY
12020

PETER SOLBERG

Phone 518-930-1455

ELLMs FAMILY FARM

448 Charlton Rd, Ballston Spa, NY

TOWN OF BALLSTON TOWN HALL

323 Charlton Rd, Ballston Spa, NY
12020